

Nicolas Marciano

6+ years translating complex business processes for clients like Pernod Ricard and Arcor into software people actually use. Master's in UX/UI from Nuclio Digital School. Now applying that background to end-to-end product design.

Available immediately · Remote or hybrid in Barcelona

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RESEARCH

Interviews & surveys
Affinity mapping
Personas · Journey maps
Nielsen heuristics
Service blueprinting

PRODUCT DESIGN

Figma · auto-layout · variants
Design tokens · DS
Interactive prototyping
Information architecture
Apple HIG / iOS native
Dark mode · responsive

VALIDATION

Moderated usability testing
Adoption funnels
Leading / lagging metrics

ACCESSIBILITY

WCAG AA
Dynamic Type · VoiceOver

AI TOOLING

v0 · rapid prototyping
Figma AI
Claude · synthesis & writing

ERP & BUSINESS

JD Edwards E1
Logistics & WMS
Finance AP/AR
MySQL / SQL
Microsoft Office

LANGUAGES

Spanish Native
English B1 — professional

SELECTED PROJECTS

Fika — iOS wellbeing app for remote workers 2025
Master's capstone · Nuclio
End-to-end product design — 46 surveys + 6 interviews, design system with WCAG AA, and 14 screens in native iOS.

Pack — iOS app that packs your bag from Calendar 2026
Personal project · iOS-first
End-to-end product design — 6 interviews + 30 surveys, competitive analysis, 8 screens + 4 widgets with native iOS integrations.

EDUCATION

Nuclio Digital School · Barcelona Oct 2024 — May 2025
Master's in UX/UI Design

User Research Figma Design Systems Usability Testing Information Architecture

PROFESSIONAL EXPERIENCE

JDE Functional Consultant Jan 2022 — Present
Inetum · Barcelona
ERP functional consulting for French industrial-sector companies, bridging business stakeholders and technical teams.

- Conducted stakeholder interviews and mapped cross-functional workflows with end users in France.
- Translated business needs into technical requirements — direct foundation for user research and product design.
- Trained and onboarded end users on complex ERP systems.

Senior Functional Consultant Feb 2020 — Jan 2021
Globant · NYSE: GLOB

Support for Pernod Ricard and Arcor Group on Arcor's level-2 help desk.

- Led the service and the training of junior consultants in a multinational environment.
- Prioritized incidents by real impact on the user.

Earlier ERP Roles Mar 2015 — Dec 2021
Qualita Solutions · Grupo Assa · Info-Consulting

Progressive career from Junior to Senior Functional Consultant across industrial clients. Led the SAP-to-JDE migration for Zucamor (logistics area), provided post Go-live support for Hermanos Gabarró, and grew from level-2 Help Desk to Project Area. Core skills: stakeholder interviews, as-is/to-be process mapping, gap analysis, and end-user training.